

The background of the entire image is a photograph of a modern convenience store interior. On the left, there are shelves stocked with various bags of snacks, including "On the Border" brand products. In the center, a large refrigerated display case is filled with a variety of beverages, including bottled water, sodas, and sports drinks. To the right of the refrigerated case, there are more shelves with packaged food items, such as instant noodle cups and other ready-to-eat meals. The store has a clean, organized appearance with dark shelving and bright lighting.

**customizable
convenience**

the opportunity
is now, and the
pressure is on

A woman with long dark hair, wearing a white knit cardigan over a dark top, is shown in profile, looking towards the right. She is in a grocery store aisle, with shelves of various products like bottles and boxes visible in the background. The lighting is bright and natural, suggesting a window nearby.

what guests want

affordable safe & healthy
locally inspired **flexible**
contactless **convenience**
freshness + newness

a reduced number of on-site guests increases demand for more flexible solutions

Now more than ever, there's opportunity to go above and beyond your guests' expectations for convenience.



Control How, When, & Where They Interact

94% of consumers rate convenience with "high importance."

- IBM + NRF, 2020

Find Options That Fit Their Personal Needs

Nearly half of consumers follow a specific diet.

- IFIC, 2019



Be Confident In Receiving Consistent Quality

71% of consumers indicate transparency and traceability are very important.

- IBM + NRF, 2020



introducing Aramark's customizable convenience retail portfolio

small site. big impact.



**Solve For
Specific Needs**

Insight-driven solutions
are curated to fulfill
a variety of needs for
different day parts.



**Modular
Kit-Of-Parts System**

Flexible solutions that
optimize any footprint.



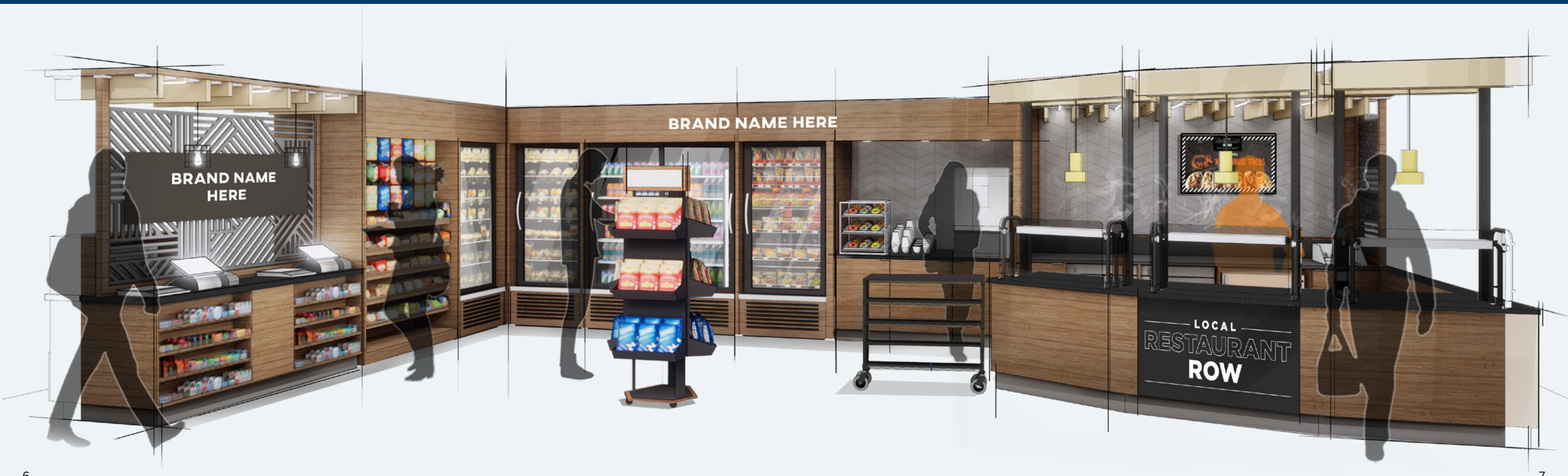
**Enterprise-Supported
Resources**

Technology integrations
and an expansive supply
chain ensure easy access
and consistent quality.



**Plug & Play
Operations**

A quick select-to-open
process matches the
desired investment.



as experts
in all things
convenience,
we've curated
a suite of service
offerings made
to flex to your
organization's
—and your
guests'—needs

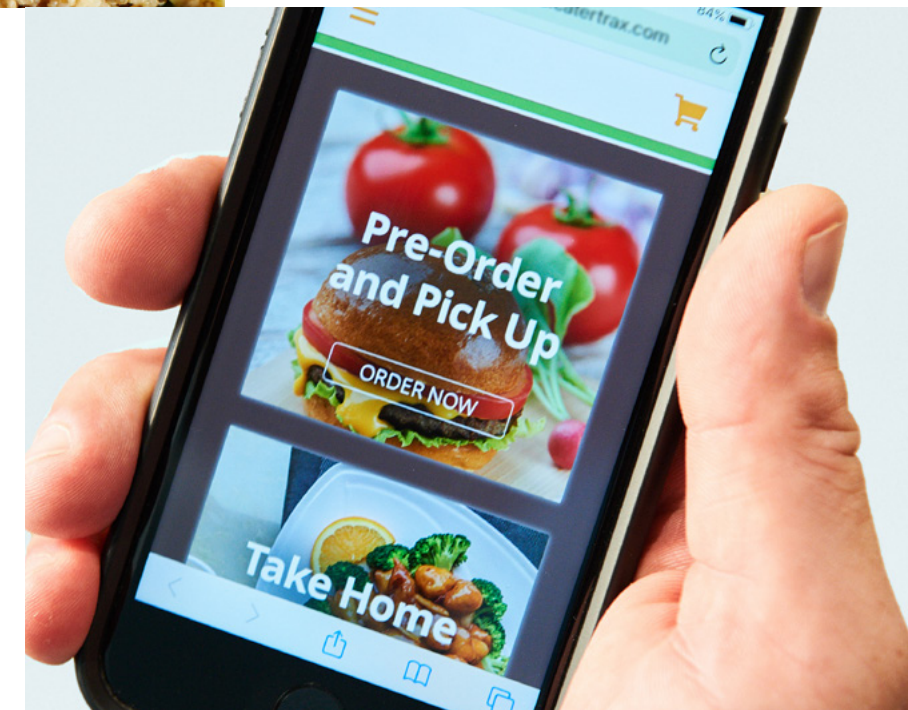


Food & Beverages

Crafted and curated by our culinary experts, a variety of packaged, grab & go and made-to-order offerings delight guests day after day.

Service

Guests seamlessly interact on their terms via self-directing cues and technology, including mobile ordering and contactless payment.



Space

Scalable formats flex to fit any space while convenient proximity enables guests to get back to their busy lives quickly.



convenience
isn't one
size fits all



customize your small site
in three easy steps

1

Select a Format

Choose the best option for your customer base, size of space and cost requirements.

2

Modify with Modules

Add modules to expand your food and beverage offerings that meet the culture and daily needs of your guests.

3

Customize & Upgrade

Tailor your experience through technology, communications, design, and finishes.

Select a Format

our experience-driven
formats are the foundation
for your custom-curated
environment.

essential

1 Select a Format

Deliver convenience and choice with limited space.



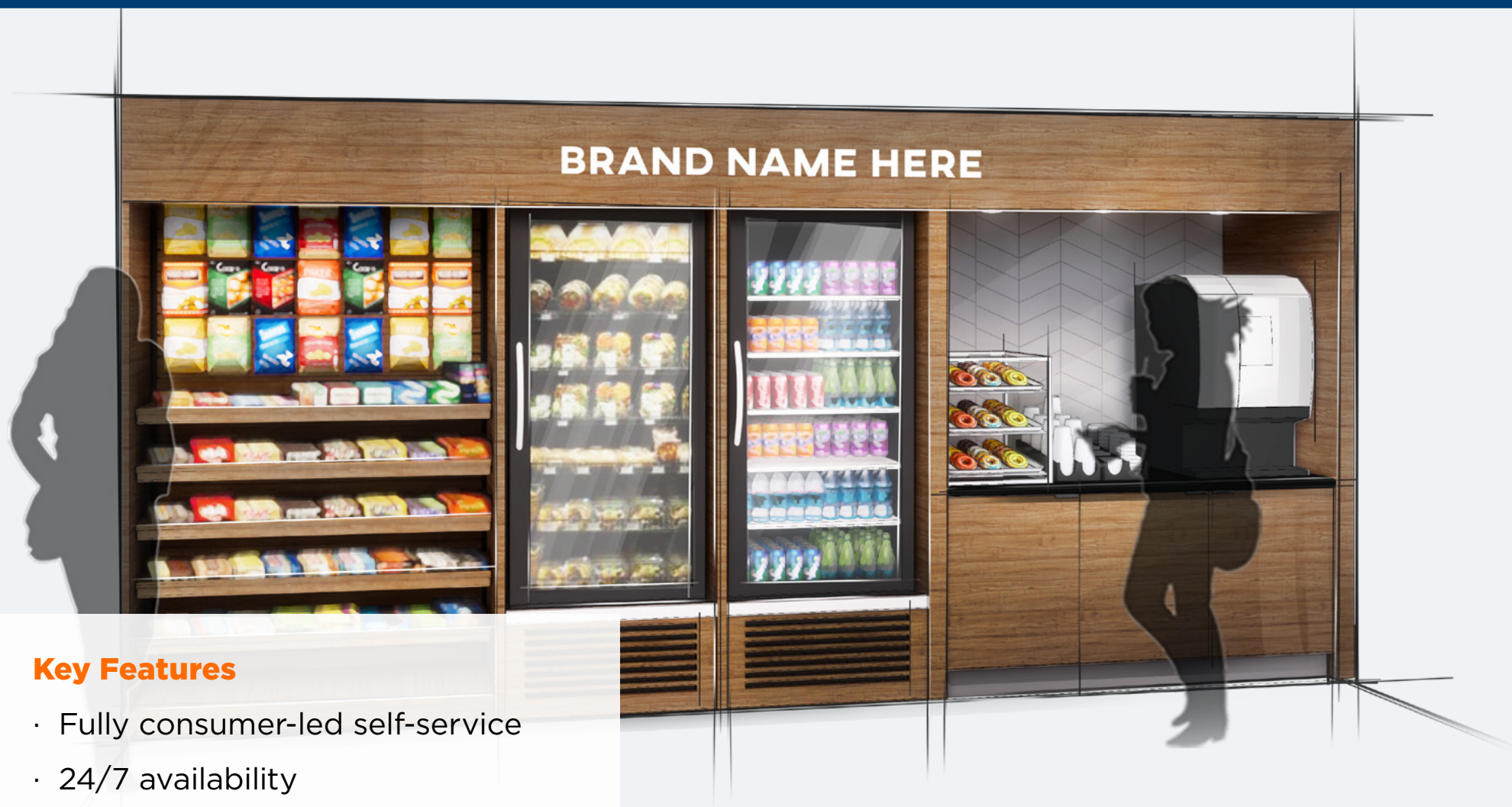
Base Module

- MicroMarket
- Coffee OneTouch



Technology

- Mobile checkout



Key Features

- Fully consumer-led self-service
- 24/7 availability
- Fresh grab & go



Pop-Up Micro Market

Mobile version available for temporary installations

expanded

1 Select a Format

Bring newness and variety to guests with local offerings they'll love.



Base Module

- MicroMarket
- Brew solution
- Local Restaurant Row



Technology

- Mobile checkout
- Order ahead/pay on app
- Pay at the kiosk



Key Features

- Engagement with local restaurants
- Mixture of self-service and service
- Hot meals dished fresh

elevated

1 Select a Format

Full-service convenience encourages guests to return for coffee, meals and more.



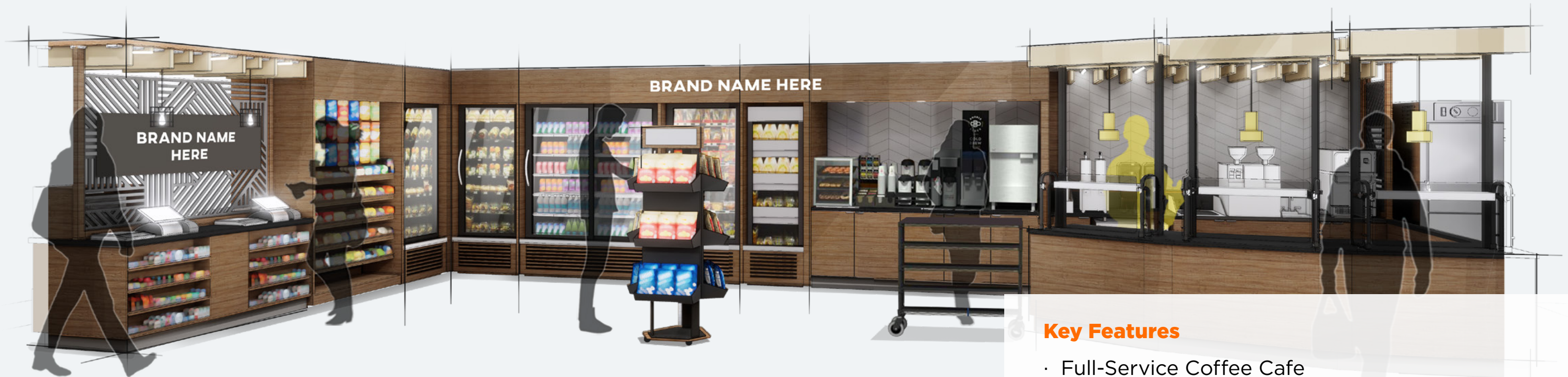
Base Module

- MicroMarket
- Coffee kiosk
- Heat & serve food offer



Technology

- Mobile checkout
- Order ahead/pay on app
- Pay at the kiosk



Key Features

- Full-Service Coffee Cafe
- Fresh meals served hot
- Meal and beverage solutions across dayparts

Local variety is combined with full-service coffee, appealing to guests' needs all-day.



Base Module

- MicroMarket
- Coffee kiosk
- Heat & serve food offer
- Local restaurant row



Technology

- Mobile checkout
- Order ahead/pay on app
- Pay at the kiosk



Key Features

- Full-Service Experience with additional offerings
- Extensive variety of fresh meals served hot
- Meal and beverage solutions across dayparts



Modify **with Modules**

powered by our
proprietary programs
& technology platforms,
these modules make
a big impact within
any offering, or
independently as
standalone solutions.

MicroMarket

The simplest way to squeeze in a satisfying and nutritious dining experience. The easy-to-use micro market kiosks offer 24/7 availability with offerings for different day parts to keep guests satisfied any time of day.

- Snacks
- Frozen
- Hot
- Beverages
- Fresh
- Extras

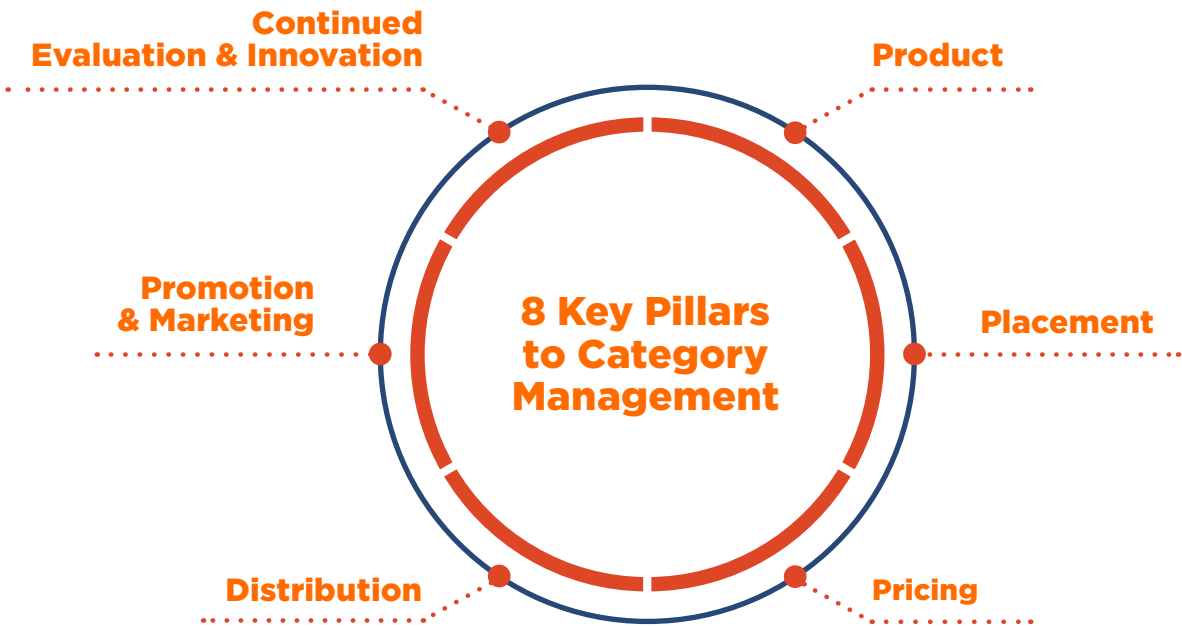


2 Modify
with Modules



tailored development: product mix

Through our robust category management processes, we are able to deliver a hand-selected product mix for each site that best aligns with guests' needs. In addition, we continuously work to evolve our offering and regularly introduce new, innovative products.



Automated Eats

Today's consumers are interested in prioritizing convenience for snacks and meals, but not at the cost of quality and freshness. In the post pandemic world, minimizing human interaction for a contactless experience has become a critical, if not the most important, consideration in food service.

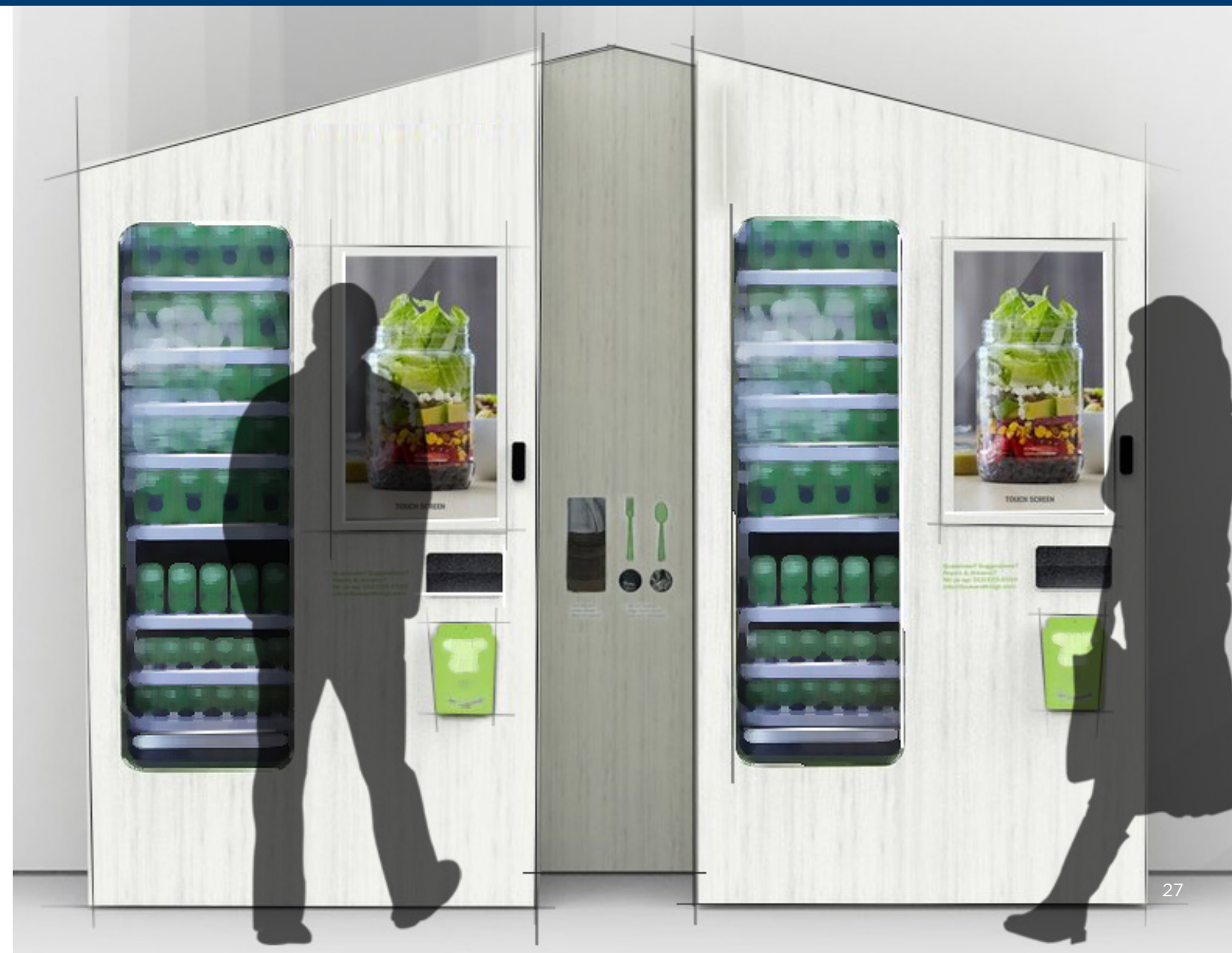
Fresh fridges and hot food robotics apply the latest remote monitoring technology to serve food at the optimal temperature within minutes, cold or hot, for consumers to enjoy anywhere. From deliciously crafted salads to specialty caffeinated beverages, we have a range of touchless solutions available to meet both your location needs and guests' cravings.

Solutions Available

- Fresh food fridges and hot food delivery machines to offer variety

Category Offerings

- Sandwiches & Salads
- Coffee
- Pizza
- Asian



Available Coffee Partners



2 Modify with Modules



Coffee

Crafted solutions provide ultimate flexibility. From easy one-touch solutions to full-service cafés, we'll work with you through every step of the way to create a solution that gives your guests the added boost of motivation they need to thrive.

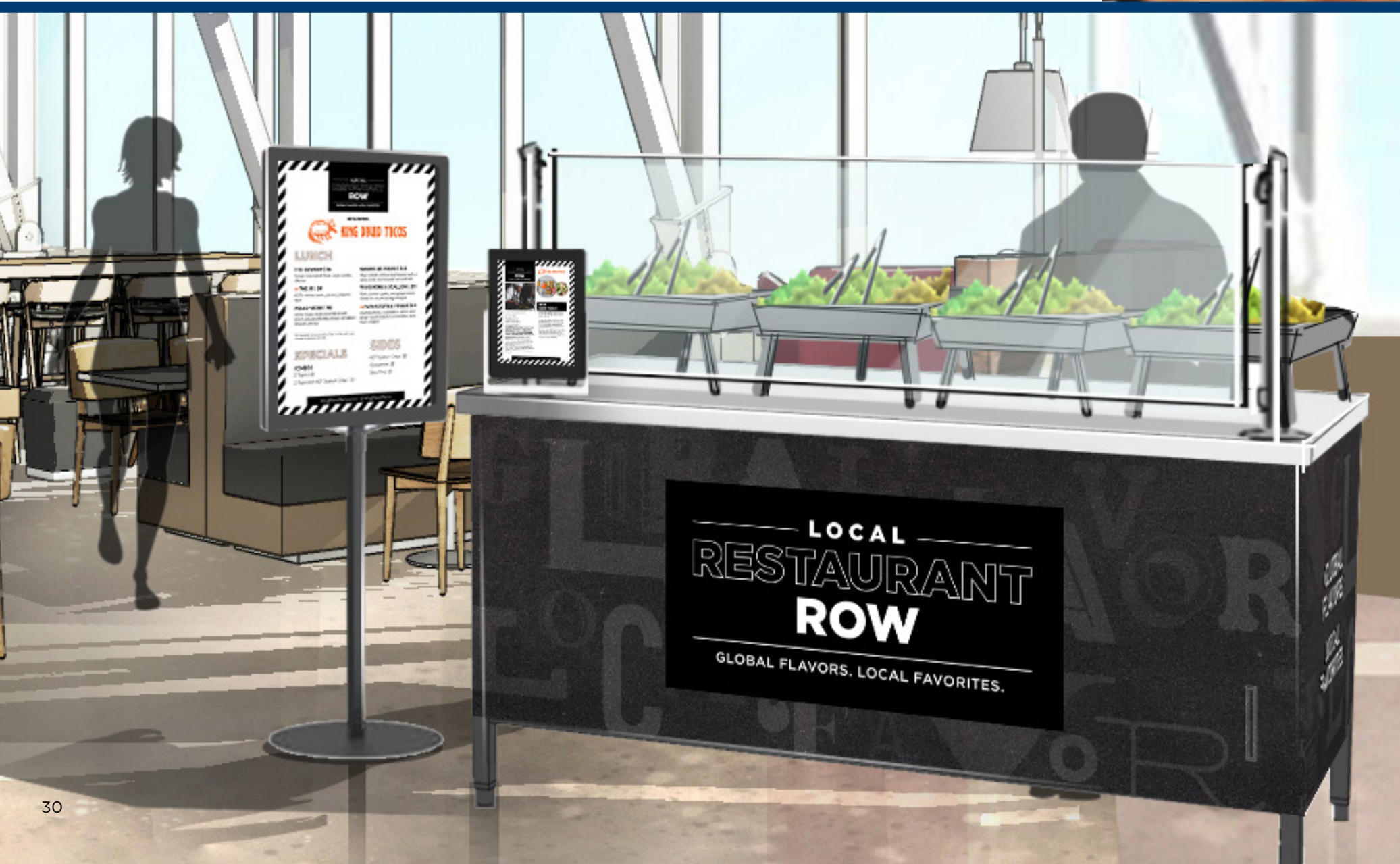
- Café
- One Touch
- Kiosk

Local Restaurant Row

Through partnerships with local restaurants, we bring the vibrancy of your local community to life within your organization. Your guests will love new and exciting offerings through a constantly rotating selection.

· Café · Pop-Up · Catering

2 Modify with Modules





Customize & Upgrade

create an experience
tailored to your
guests through
technology, design
& communications.



power experiences & engage guests

With mobile integrations, loyalty rewards and essential analytics.

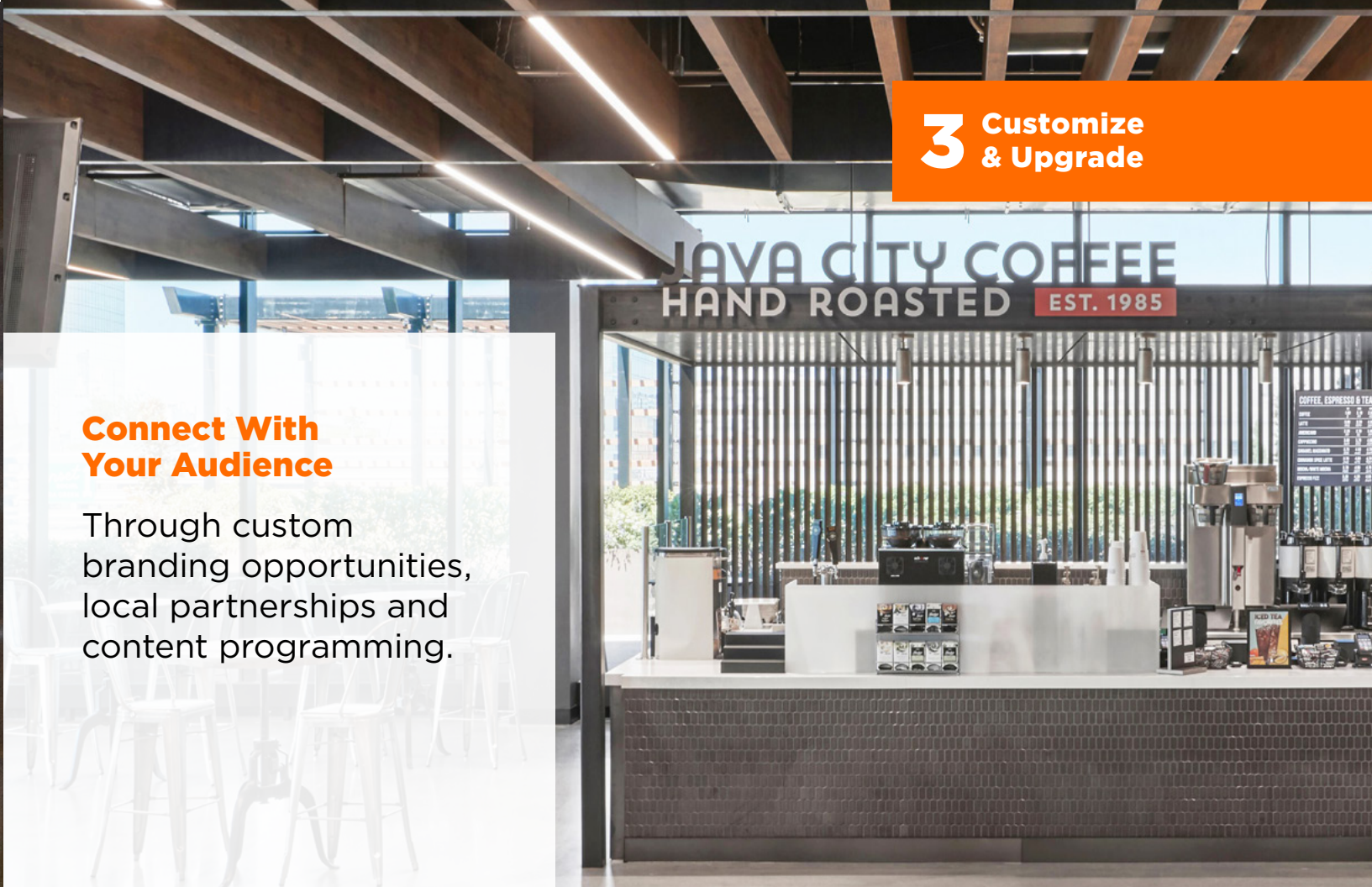
Technology integrations connect all critical areas of retail operations to work together seamlessly:

- Flexible & contactless point of sale options
- Loyalty program enabled
- On-shelf perpetual inventory management
- Reporting & analytics

3 Customize & Upgrade

Connect With Your Audience

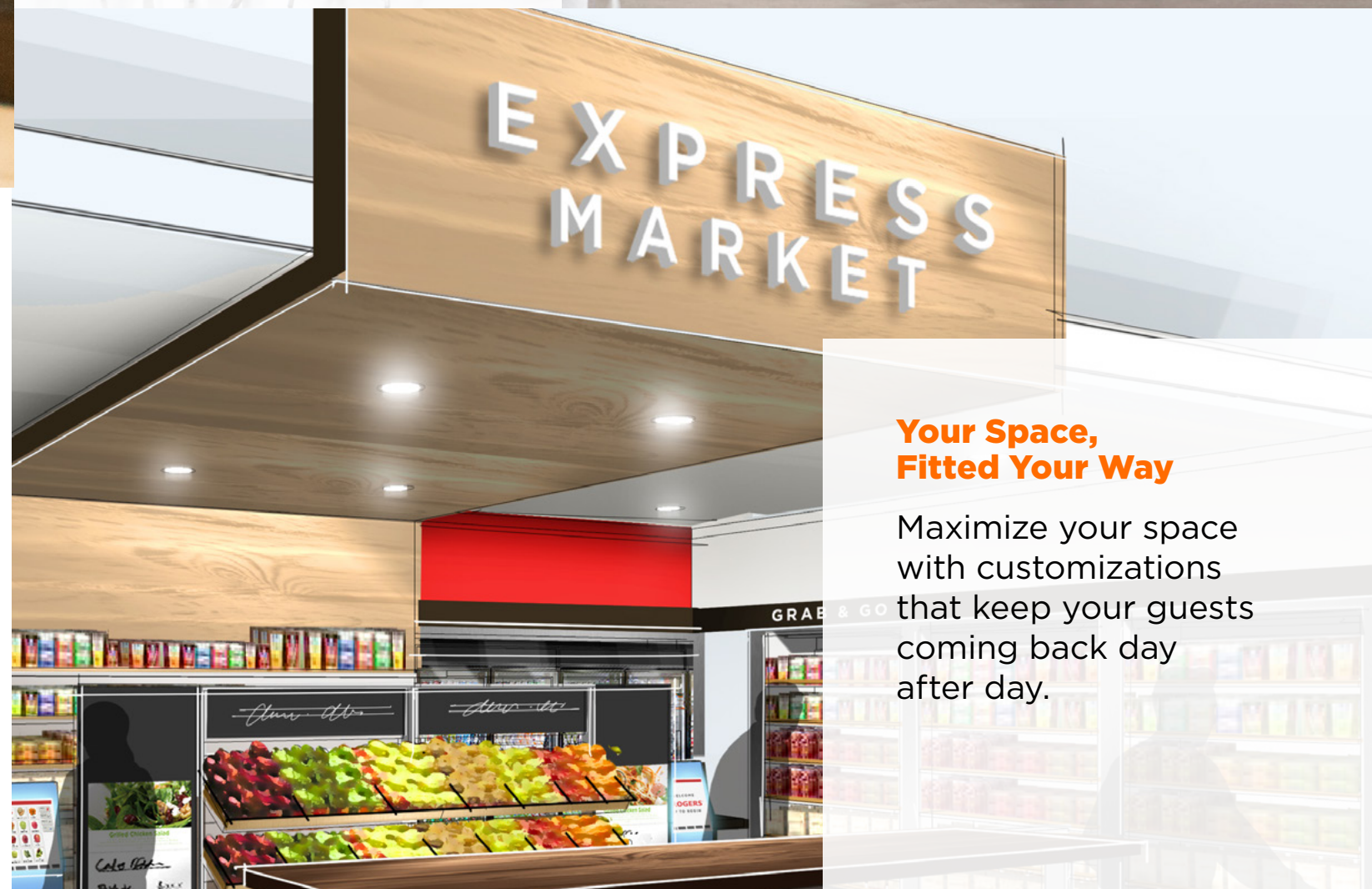
Through custom branding opportunities, local partnerships and content programming.



EXPRESS MARKET

Your Space, Fitted Your Way

Maximize your space with customizations that keep your guests coming back day after day.



maximize your space's —and your guests' —potential

Organizational Benefits

- Provide your guests with an amenity that helps them feel their best and do their best every day.
- Keep your guests on-site with offerings that meet their needs at every time of day.
- Low cost, investment and wait time mean optimizing your space on any budget.

Guest Benefits

- Guests can feel confident and cared for with an offering that fits seamlessly into their busy days.
- Flexible options ensure offerings that fit within their lifestyle and dietary requirements.



contact info

Phone

Address

Email